

I am a product designer and developer (JS, Unity) with a particular interest and user experience design and future technologies. I am a fluent speaker in English, Spanish and Catalan.

August 2021 -

Visual Designer IBM, Madrid, Spain

In August I will be joining IBM Garage, where I'll be part of a cross-functional team that delivers a unique client co-creation experience to accelerate client transformation.

November 2020 - July 2021

Product Designer
British Heart Foundation, UK

As a product designer I help different groups within the charity to design and test new products to raise money to support their life saving heart research.

October 2019 - April 2020

UX Designer Nuom, Nottingham, UK

I supported my MSc studies in Nottingham by working as a part time UX designer at Nuom.

June 2019 - Sep 2019

IBM Extreme Blue
IBM, Hursley, UK

I worked along three developers to ideate and develop a brand new idea for Aardman Animations within 12 weeks.

Aug 2017 - July 2018

UX/UI Design Intern
SMAL GmbH, Munich, Germany

I worked on an array of different projects for clients such as Vodafone, Elgato, BMW and other start-ups we backed up.

Education

2019 - 2020

MSc Human Computer InteractionUniversity of Nottingham, UK

2015 - 2019

BA Industrial Design & Technology Loughborough University, UK

2013 - 2015

A-Levels

Quorn, UK

Achievements

August 2020 - now

In 2020 created <u>macOSicons.com</u>, a website with over active 55k monthly users and over 8k user submissions. macOSicons.com

July 2018

Winner of Loughborough University scholarship to attend the Asia Pacific Innovation Academy

Shenzhen, China

2016-2017

Head of photography, Label Magazine Loughborough, UK

2015

Starpack Award Visual Design & packaging, Commended
UK Packaging Competition

2014

Commended Zoological Society
of London annually photography award
London, UK

Contact

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Thank you for giving me the opportunity to share my work with you. My portfolio is a website I designed and coded myself, which you can find at <u>eliasruiz.com</u>. I have also created a curated list of some of my most relevant work; please click on each image to follow the URL.



macOSicons.com

A platform to let users submit icons for macOS with over 50K monthly users. Top 5 on Product Hunt.





WebBites

A new and visual approach to web bookmarking. Designed and developed by me using Vue.js, Firebase and Node.js.



Nightmare Valley

A 2.D platformer styled video game built on Unity.



IBM

IBM Extrme Blue internship, in collaboration with the Academy Award winning studio Aardman Animations.



China, seen by my lens

A different view on Shanghai, Shenzhen and Beijing



Design Bites

Smaller, yet meaningful design projects.